

## The Moe's Southwest Grill-2009 Florida™-Florida State® Fan Experience Giveaway



### 2009 Official Rules – NO PURCHASE NECESSARY

Moe's Florida Marketing Co-Op, Inc. d/b/a Moe's Southwest Grill, and the Moe's Southwest Grill Florida franchisees, 450-106 State Road 13N #213, St. Johns, FL 32259 (the "Company"), will conduct the Contest (herein so called) as described in these Rules (herein so called), and by participating, each Participant (herein so called) agrees as follows:

**1. Description of Contest /Participation. a. Dates of Contest /How to enter:** The Contest will begin on or about August 24<sup>th</sup> 2009 and end on November 8<sup>th</sup> 2009. Enter by completely filling out a registration slip at a participating Moe's Southwest Grill Florida location or send a SASE to Client Focused Media - 2009 Ultimate Florida-Florida State Fan Experience Giveaway, 100 Festival Park Ave., Jacksonville FL 32202. Register now through November 8, 2009, at any participating Florida Moe's Southwest Grill location for a chance to win 1 of 2 pairs of tickets to watch the 2009 Florida-Florida State football game live in the Sun Sports Network Broadcast booth in Ben Hill Griffin Stadium and a meal for two at Moe's Southwest Grill. One entry per household. **b. Random Drawing:** Two winners will be drawn at random from all collected entries on or around Tuesday November 10<sup>th</sup> 2009 and will be contacted by a representative of the Company. The odds of winning will be determined by the number of entries received. The winners will be announced on Sun Sports during the replays of the games subsequent to the drawing. Each winner shall receive the two tickets to the 2009 Florida-Florida State football game live in the Sun Sports Network Broadcast booth in Ben Hill Griffin Stadium and a meal for two at Moe's Southwest Grill.

**2. Eligibility and Limitations.** No purchase necessary to enter or win. Winner does not need to be present to win. Participants must be U.S. residents at least 18-years old as determined by the Company. Winner will be contacted by phone or email. If the winner does not respond to the winning notification within 48 hours, an alternate winner will be chosen. Employees of the Company, the Contest's participating sponsors and their advertising agencies, and members of the immediate family of any such persons are not eligible to participate. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related. Tickets have no cash value. If winner is a minor (under 18 years of age) an adult must accompany them to claim the tickets.

**3. Delivery Disclaimer.** The Company is not responsible for lost, stolen or damaged tickets.

**4. Publicity, Use of Personal Information.** By participating, all Participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, Participants agree that the Company may disclose personal information obtained from Participants in the Contest to third parties and use such information for marketing and other purposes. By completing this registration slip you will be added to Moe's Southwest Grill email list (with the option to opt out at anytime).

**5. Release.** By participating in the Contest, each Participant waives any and all claims of liability against the Company, Moe's Southwest Grill, the University of Florida, University Athletic Association and University of Florida Board of Trustees, Sun Sports and IMG Communications, Inc. d/b/a Gator Sports Marketing, any other Contest sponsors and their respective employees, directors, shareholders and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize.

**6. Decisions.** By participating in the Contest, Participants agree to be bound by the decisions of the Company personnel. The Company reserves the right to disqualify any Participant or winner and may refuse to award any prize to a person who is ineligible or who the Company believes has violated any Rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Company will interpret these Rules and resolve any disputes, conflicting claims or ambiguities concerning the Rules or the Contest and the Company decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final.

**7. Miscellaneous.** Each winner must submit proof of eligibility to claim the prize. Void where taxed, prohibited or restricted by law. In the event the Company is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Company control the Company may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Company be obligated to award more than the number of prizes stated in these Official Rules. The Company disclaims any responsibility to notify Participants of any aspect related to the conduct of the Contest. Written copies of these Rules or a list of winners are available during normal business hours at the business offices of the Company or by sending a written request with a self-addressed, stamped return envelope, to: 100 Festival Park Ave. Jacksonville FL 32202. All entries become the property of the Company and will not be returned.

**8. Compliance with Law.** The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any Rule to the contrary herein